

STEP 1
**TV SCRIPT
PRE-APPROVED**  Complete

**PENDING
FINAL APPROVAL**

In order to receive final approval of this submission, additional pre-approval steps are required. Please see the SAF Policy Manual for additional details.

CLIENT: Thelen Subaru
SPOT: THEL-SU-T200401 Subaru Safety
LENGTH: :30
DATE: 4/8/20

STEP 2
**SUBMIT VIDEO FILE
FOR PRE-APPROVAL**  Incomplete

Television pre-approval is only considered final after Step 1 and Step 2 have been completed and "Approved".

SALES REP: Larry H
PRODUCER: A. Dennis

GRAPHICS	Video	AUDIO
<p>Think Thelen Logo Euclid Ave. – Bay City ThelenSubaru.com</p> <p>2020 Subaru Outback EyeSight Driver Assist Automatic Pre-Collision Breaking Adaptive Cruise Control</p> <p>EyeSight is a driver assist technology which may not operate optimally under all driving conditions. Advanced Adaptive Cruise Control and Brake Light Recognition are designed to assist the driver and are not substitutes for safe and attentive driving. Lane Keep Assist operates only when the lane markings are visible. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather, and road conditions. Lane centering function operates only when used in conjunction with Advanced Adaptive Cruise Control. See your owner's manual for complete details on system operations and limitations.</p> <p>2020 Subaru Outback 2020 IIHS Top Safety Pick (logo)</p> <p>2020 Subaru Outback 2020 Kelly Blue Book – Best Resale Value Awards (logo) Vehicle's projected resale value is specific to the 2020 model year. For more information, visit Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc.</p> <p>Think Thelen Logo Euclid Ave. – Bay City ThelenSubaru.com</p> 	<p>Text: Thinking About Safety? Longevity?</p> <p>GFX: 2020 Subaru Outback Photos</p>  	<p>Announcer: (:30) Thinking about safety <i>and</i> dependability? Then Think Thelen, Think Subaru.</p> <p>Safety comes standard when you drive a 2020 Subaru Outback, from Thelen Subaru.</p> <p>With safety features like EyeSight Driver Assist, Automatic Pre-Collision Breaking, and Adaptive Cruise Control...</p> <p>It's no wonder the 2020 Subaru Outback is an IIHS Top Safety Pick!</p> <p>Plus, it retains its value <i>better</i> than any other in its class!</p> <p>So think safety. Think dependability. Think Thelen. It's the right thing to do.</p> <p>Thelen Subaru, Euclid Avenue, Bay City.</p>

Approved: _____

Approved with Changes: _____

Client Signature: _____